

OFFICE OF CONGRESSMAN EARL BLUMENAUER

APPROPRIATIONS REQUEST FORM

FISCAL YEAR 2011

Instructions

1. Please complete the entire form. All fields are required.
2. Please do not **bold**, underline, or *italicize* responses.
3. Request forms must be submitted as a Word document.
4. All completed request forms must be submitted via email to:
Appropriations.Blumenauer@mail.house.gov
5. Please do not send more than one request per email.
6. All completed request forms must be submitted no later than **Friday, February 26, 2010**.
7. If you do not receive an email confirming receipt of your request within 48 hours of submission, please contact Stephanie Cappa in Congressman Blumenauer's Washington, D.C. office at 202-225-4811

PLEASE NOTE: All appropriations requests submitted to Congressman Blumenauer's office will be made public on his website, as required by the House Committee on Appropriations.

Project Details

1. Project title:

Demonstration Project:

"Minority Contracting through Community Rehabilitation & Weatherization"

2. Organization name and address (the recipient of the funds):

Hispanic Metropolitan Chamber (Hispanic Chamber)
333 S.W. 5th Avenue, Suite 100
Portland, Oregon 97204

3. Contact information

- a. **Project's primary contact:** Gale Castillo, President
- b. **Daytime telephone number/ mobile phone number:** 503-807-0101
- c. **Email Address:** gcastillo@hmccoregon.com
- d. **Project location** (if different than organization's address): same

4. Please describe the requesting organization's main activities.

- Outreach to the Latino and general small business community
- One-on-one technical assistance to Latino and other small businesses to increase their access to public & private contracting, financing, and other business resources
- Scholarships for Latino students (statewide) to increase higher education for Latinos
- Latino Leadership Training Program (year long program) to increase Latino Leadership
- Annual Employment & Contracting Trade Show to increase employment and contracting opportunities
- Revolving Loan Fund- to provide access to financing for Latino businesses

5. Is this organization a public, private non-profit, or private for-profit entity?

The Hispanic Chamber is a non-profit, 501c3 organization

6. From what federal agency and account are you requesting funds (Please be specific –e.g., Department of Housing and Urban Development, Economic Development Initiatives account)?

U.S. Department of Energy for weatherization funds

7. Briefly describe the activity or project for which funding is requested (please keep to 500 words or less.)

Goal:

Provide contract opportunities to Latino, minorities, and other small contractors that have been the most impacted by this global historic recession by having them weatherize and rehabilitate low-income/owner occupied homes in Multnomah and Washington counties, at no charge to the homeowner.

Priority for services would be low income home owners that are:

- Elderly
- Disabled
- Veterans/Widows of veterans

Project Implementation:

- Identify low income homes (elderly, disabled, veterans, widows of veterans as a priority)

Referrals sources would include:

- Multnomah and Washington county agencies
- Portland Development Commission
- Local banks
- Housing Authority of Portland
- Portland Housing Bureau
- Veterans Administration
- Others

- Homeowners would apply for services through the Hispanic Chamber

- The Hispanic Chamber would select potential homeowners based on:

- Priority population (elderly, disabled, veterans, widows of veterans)
- Geographic area to serve both Multnomah and Washington counties

- The Hispanic Chamber would conduct a site visit to estimate the project costs (labor & materials)

- The homeowner would agree to work to be done

- Contractors would submit bids to the Hispanic Chamber for work to be performed

- The Hispanic Chamber would select a Latino, minority or other small business contractor in Multnomah or Washington County to perform the work based on the bid

- The work would be scheduled by the Hispanic Chamber and the contractor with the homeowners agreement
- Work would be performed by the contractor and monitored by the Hispanic Chamber for quality of work and homeowner satisfaction
- The contractor would be paid for the work performed once the Hispanic Chamber and the homeowner agree that all work has been performed satisfactorily

Data to be Reported:

- Number of homes served
- Location of each home served (county, city, location in the City of Portland)
- Number of homes owned by: elderly, disabled, veterans, widow of a veteran, etc.
- Ethnicity of homeowners
- Number of contractors used
- Location of the contractor (county, city, location in City of Portland)
- Number of workers utilized (jobs created)
- Types of services provided (windows, roof repair, weather stripping, insulation, painting, other)
- Estimated dollar value of the work performed for low income homeowners

8. What is the purpose of the project? Why is it a valuable use of taxpayer funds? How will the project support efforts to improve the economy and create jobs in Oregon?

Purpose of the project:

To provide contract opportunities for Latino, minorities, and other small contractors that have been the most impacted by this recession by having them weatherize and rehabilitate low-income/owner occupied homes in Multnomah and Washington counties.

At the same time, this project will also accomplish a community goal: to weatherize low income homes for residents who otherwise would not be able to afford such services, at no cost to the homeowner.

Why it is a valuable use of taxpayer funds:

- Reduces energy consumption
- Reduces the energy costs of low income households
- Rehabilitates and improves the livability of low income households
- Increases the income for Latino, minority and other small construction contractors in Multnomah and Washington counties (job creation)
- Increases the employment opportunities for workers employed by construction contractors (job creation)

Estimated impact:

- 25 contractors x 3 workers (1 owner and 2 employees) = 75 jobs*
(\$12,109.33 per job) plus other program benefits for the homeowners
- * Plus two professional jobs to work on this project

9. Has this project received federal appropriations funding in past fiscal years?

No

9a. If yes, please provide the fiscal year, Department, Account, and funding amount of any previous funding.

Funding Details

10. Amount requested for this project:

\$908,000 per year

11. Breakdown/budget of the amount you are requesting for this project (e.g., salary \$40,000; computer \$3,000):

| PROJECT EXPENSES: | 12 Month Expenses: |
|--|--------------------|
| <i>Personnel:</i> | |
| Project Coordinator (1 FTE) | \$40,000 |
| Project Estimator (1 FTE) | 39,000 |
| HMC Executive Assistant/Finance Manager (.25 FTE) | 12,500 |
| HMC Admin. Assist./Data Entry | 9,500 |
| Sub-Total Personnel: | \$101,000 |
| | |
| <i>Operational Expenses: (HMC)</i> | |
| Rent/Utilities | \$18,000 |
| Mileage/parking | 2,000 |
| Printing | 2,000 |
| Postage | 2,000 |
| Equip./Software/ Maintenance | 5,000 |
| Insurance/Payroll Taxes/Benefits | 20,000 |
| Office supplies/materials | 3,000 |
| Telephone/Fax/IT Services | 2,000 |
| Advertising/promotion | 2,000 |
| Professional fees: CPA/Attorney/other | 1,000 |
| Sub-Total Operational Expenses: | \$57,000 |
| | |
| Construction Costs: | |
| 50 houses x \$15,000 per house (materials & labor) | \$750,000 |
| Sub-total Construction Related Costs: | \$750,000 |
| | |

| | |
|--------|--------------|
| TOTAL: | \$908,000.00 |
|--------|--------------|

12. What is the total cost of the project?

\$908,000.00

13. Is this project scalable (i.e., If partial funding is awarded, will the organization still be able to use the funds in FY 2011?)?

Yes

14. What other funding sources (local, regional, state) are contributing to this project or activity?

- Oregon Department of Housing & Community Services: \$50,000.00 per year
Will provide funds for the training of contractors and technical assistance
 - The Hispanic Metropolitan Chamber \$50,000.00 per year
Will contribute as in-kind, organizational staff and resources to support to conduct outreach to homeowners and to recruit qualified Latino and other minority contractors.
 - Spanish Language Media Partners \$15,000.00 per year
- Total: \$115,000.00 per year

15. (Please be specific about funding sources and funding amounts)

| Funding Source: | Purpose: | Funding Amount Per Year : |
|--|---|------------------------------------|
| Oregon Housing & Community Services Dept. Weatherization funds | Training of contractors & Technical Assistance | \$50,000.00 |
| Hispanic Metropolitan Chamber General funds | Outreach to homeowners & Recruitment of contractors | \$50,000.00 (In-kind staff) |
| La Pantera Spanish Radio | Outreach to homeowners & Recruitment of contractors | \$5,000- in-kind (live promotions) |
| El Hispanic News, statewide bilingual newspaper | Outreach to homeowners & Recruitment of contractors | \$5,000- in-kind (printed ads) |
| Bustos Media, Spanish Language Radio | Outreach to homeowners & Recruitment of contractors | \$5,000- in-kind (live promotions) |
| | Total: | \$115,000.00 |

16. Please list public or private organizations that have supported/endorsed this project.

- Oregon Housing & Community Services
- Portland Housing Bureau
- Portland Development Commission

The Portland Development Commission and the Portland Housing Bureau have indicated that if funded, they would identify matching funds to help support and expand the number of homes served in this project.

Please return this form no later than Friday, February 19, 2010 via email to:

Wu.Appropriations@mail.house.gov

Appropriations Contact for Rep. David Wu: Kris Pratt

202-225-0855 or kris.pratt@mail.house.gov